2014 Highlights: More than 30 Years of Empowering a new generation of Americans!

For more than 30 years, Hispanic Unity of Florida (HUF) has left an indelible mark on the more than 364,000 individuals and families served.

Highlights from 2014:
- Assisted 17,000 clients
- 25 different countries
- 12 programs and 30+ services
- 4 languages + American Sign Language

Center for Working Families (CWF):
Coached more than 476 families with limited assets to become financially stable and self-sufficient.

- 64% of participants acquired employment or a better job
- 100% of employed participants saved money or increased their savings
- 87% of employed participants reduced debt and/or improved credit scores

Assisted more than 760 clients with their health enrollment. 362 clients purchased a Qualified Health plan.

Volunteer Income Tax Assistance (VITA)/Free Tax Preparation:
Generated a $5.7 million economic impact in the form of tax refunds to Broward County residents. More than 5,508 clients were served in 2014, across 15 sites and mobile resource center operated by HUF from January to April.

Managed the countywide VITA program for Broward County in 2015, including, for the first time, the marketing efforts.

Emerging Entrepreneurship (EE) Program:
Enrolled 451 new and existing entrepreneurs through 6 cycles of the “5 Simple Steps” program and standalone workshops in English and Spanish.

Hispanic Unity of Florida | 5840 Johnson Street | Hollywood, FL 33021
954-964-8884 ext. 216 | www.HispanicUnity.org
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Civic Engagement, Citizenship Classes and Legal Aid Services:
Assisted 1,477 clients and 600+ U.S. Citizens through HUF’s citizenship and naturalization services.

Provided free civil legal services to 90 clients, a partnership with Legal Aid Service of Broward County.

English for Speakers of Other Languages (ESOL):
Taught more than 700 students English, at our state-of-the-art HUF facility, through our partnership with Broward County Public Schools.

Unity 4Kids: 5-Star Rated Preschool:
Served 109 children/families through early childhood education and parent support services to enhance the skills and interaction between parents and their children.

- 82% of parents read to their children five times per week
- 94% of children increased their cognitive skills
- 100% of parents improved communications via classes and parent-teacher conferences

HUF’s Mission:
“Empowering Hispanics and other members of the community to become self-sufficient, civically engaged and to lead productive lives.”
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Unity 4Teens Middle Schools:
Provided **408 students** from Attucks, Apollo, McNicol and Olsen Middle schools with the tools necessary for academic and social success.

- 100% of students maintained a clean record while enrolled in the program
- 94% of youth decreased risk behaviors
- 100% did not become pregnant or cause a pregnancy or use alcohol or drugs

Unity 4Teens High Schools:
Prepared **400 students** from Miramar and Stranahan High schools to become college and career ready.

- 80% of high school seniors were accepted to college
- 86% of youth improved their school grades or attendance
- 99% decreased external suspensions or had zero external suspensions

HUF Advocacy:
HUF developed a plan, identified several advocacy efforts and provided staff and Board of Director training and education.

Advocated on issues such as the **reauthorization of the Children’s Services Council of Broward County (CSC)**, which included an aggressive marketing campaign, strategic work plan and other HUF support.

- 76% of voters reauthorized CSC
- More than **50,000 community members were informed**
### 2014 HUF Financials and Social Impact Investors

#### Total 2014 Revenue
- Government: 1,982,746 (53%)
- In-Kind: 72,916 (2%)
- Contributions: 422,834 (11%)
- Foundations: 1,039,650 (28%)
- Other: 223,972 (6%)
- **Total Revenue:** 3,742,118 (100%)

#### Total 2014 Expenses (Excluding In-Kind)
- Program Services: 3,502,600 (95%)
- Management & Fundraising: 192,372 (5%)
- **Total Expenses:** 3,694,972 (100%)

#### 95 cents of every dollar went to our programs

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**Mission-Capacity Level: $250K to $4M+**
- Children’s Services Council of Broward County
- A.D. Henderson Foundation
- The TR Foundation
- LIVE UNITED
- W.K. Kellogg Foundation
- Howard County Public Schools
- CHASE
- IRS

**Visionary Level: $100K-$249K**
- JPMorgan Chase & Co.
- NCLR
- U.S. Citizenship and Immigration Services

**Investor Level: $75K-$99K**
- J.M. Family Enterprises, Inc.
- Toyota
- Citi

**Leader Level: $50K-$74K**
- BRHPC
- Memorial Healthcare System

**Supporter Level: $15K-$24K**
- Anonymous in honor of Rae Chorowski

**Friend Level: $15K-$24K**
- BBI
- CITRIX
- Comerica Bank

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