



Noche de Estrellas Sponsorship Package

WHO: Hispanic Unity of Florida is a non-profit organization in its 28th year of operation providing human services to help immigrants and other members of the community become productive and contributing members of society. We manage more than 25 programs offering such services including, but not limited to, English classes, job placement, free tax preparation, financial literacy and counseling, foreclosure counseling, legal consultation, licensed pre-school center, youth after school programs, senior activity center, citizenship and immigration workshops, health assistance, prevention/ education and testing for HIV and diabetes, as well as serve as a referral network for the community.

WHAT: **“Noche de Estrellas” Hispanic Unity Annual Gala**
Saturday, September 25th, 2010
6:30 pm Cocktail Reception/Open Bar /Silent Auction
8:00 pm Dinner & Dancing

WHERE: **The Westin Diplomat Resort & Spa**
3555 South Ocean Drive, Hollywood, Florida 33019

HIGHLIGHTS:

- * Amigos Award presentation to outstanding members of our community
- * Special Entertainment, Live Music and Dancing
- * Dinner
- * Silent Auction

COST: \$175 per person
Corporate & Table Sponsorships Available

REPLY: Please RSVP no later than August 27, 2010 to:
Wendy DeLucca, Marketing & Events Manager
via email at wdelucca@hispanicunity.org
Cell: 954-646-5403



\$25,000 Diamond Level

- * A year-long partnership with Hispanic Unity with recognition as corporate partner in all events and fundraising efforts throughout the year, including written collateral, and marketing materials
- * **Full-page, four color advertisement on the back, inside back or inside front cover of the event's program journal (limited opportunity, based on first come, first serve basis)**
- * Full screen recognition during the program
- * Prominent placement of business logo on event-related publicity materials
- * Placement of business logo on Hispanic Unity's website linked to your website
- * Special on-stage microphone mention from entertainer
- * One reserved table for 12 guests at the event with *premium* placement including a Celebrity Host and guest to join your table
- * Opportunity to adopt a program (Education, Health, Economic Development or Civic Engagement)

\$10,000 Emerald Level

- * A year-long partnership with Hispanic Unity with recognition as corporate partner in all events and fundraising efforts throughout the year, including written collateral, and marketing materials
- * Full page, black & white ad in the event's program journal
- * Shared screen recognition during the program
- * Prominent placement of business logo on event-related publicity materials
- * Placement of business logo on Hispanic Unity's website linked to your website
- * One reserved table for 10 guests at the event with *premium* table placement
- * Opportunity to host a **Celebrity and (1) guest at your table** (optional)
- * Opportunity to adopt a program (Education, Health, Economic Development or Civic Engagement)



\$7,500 Amigos Awards Sponsor [New Opportunity]

- * Full page, black & white ad in the event's program journal
- * Full page, black & white ad in event's program to congratulate award recipients
- * **Opportunity to present on stage the annual Corporate Amigos Award and the Individual Amigos Award to the award recipients**
- * Shared screen recognition during the program
- * Prominent placement of corporate logo on event-related publicity materials
- * Placement of corporate logo on Hispanic Unity's website linked to your website
- * One reserved table for 10 guests at the event with *premium* table placement
- * Opportunity to host a **Celebrity and (1) guest at your table** (optional)
- * Opportunity to adopt a program (Education, Health, Economic Development or Civic Engagement)

Amigos Award Criteria:

- *Only two available –(1) corporate and (1) individual award*
- *A solid advocate for Hispanics in our community*
- *Dedicated to assisting individuals on their journey to success*
- *A role model that inspires, leads and unites*
- *A tireless source of support for important humanitarian causes*
- *A respected member of our community*



\$5,000 Sapphire Level

- * Half page, black and white ad in the event's program journal
- * Recognition during the program
- * Prominent placement of business logo on event-related publicity materials
- * Shared screen recognition during the program
- * One prime table placement reservation for 10 guests at the event

\$2,500 Table Sponsor

- * One table reserved for 10 guests at the event
- * Half page, black & white ad in the event's program journal
- * Listed on event-related publicity materials



Advertising Fact Sheet

I wish to support Hispanic Unity of Florida, Inc., by purchasing an advertisement in the Noche de Estrellas Program Journal.

Please utilize the following specifications when creating your ad that will appear in the Noche de Estrellas Program Journal:

Ad Size:

- _ Full Page: **\$500** **W: 5.5" H: 8.5"**
- _ Half Page: **\$300** **W: 5.5" H: 4.25"**

I agree to pay: \$ _____

Ad Color:

Full color or Black & White (Depending on the level of sponsorship)

Digital Files Accepted:

Only camera-ready artwork material accepted, suggested formats: jpeg, pdf, .eps

Advertising Deadline:

Hispanic Unity of Florida **needs to receive your Ad by August 27, 2010** in order to be included in the event program.

Company Name: _____

Individual Name: _____

Address: _____

Telephone: _____ **Fax:** _____

Email: _____

Authorized by: _____

Please make check payable to:

Hispanic Unity of Florida, Inc.,

For questions, please contact

Wendy DeLucca, Marketing & Events Manager

5840 Johnson Street, Hollywood, Florida 33021

Cell: 954-646-5403 Fax at 954.964.8646 or email: wdelucca@hispanicunity.org