

2024

ANNUAL REPORT



Empowering a
New Generation
of Americans

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A young girl in a maroon graduation cap and gown is playing a ukulele and singing into a microphone. The image is overlaid with a semi-transparent teal filter.

MISSION

Empowering immigrants and others to become self-sufficient, productive and civically engaged.

VISION

Everyone is empowered to live the *American Dream*.

APPROACH

HUF's family-centered two generation (2Gen) approach centers on the whole family, simultaneously tracking outcomes and creating a legacy of educational success and economic prosperity that passes from one generation to the next.

GROWTH ROOTED IN PURPOSE AND LEGACY

In 2024, Hispanic Unity of Florida (HUF) proudly marked **42 years of service**.

42 years of standing beside individuals and families as they build new lives, pursue new dreams, and strengthen the communities we call home.

Founded in 1982 by local leaders with a vision rooted in compassion and hope, HUF was created to support immigrants navigating unfamiliar systems, language, and culture. Four decades later, our mission remains unchanged: to *serve* and *lead* with heart, purpose, and impact.

This year, we embraced growth with purpose, knowing that real progress is measured not by scale alone, but by the intention behind our work and the impact we make. That impact reached across all programs, with over 33,000 individuals served. One powerful example was the 40% increase in Civic Engagement, as we supported more than 1,200 additional individuals on their journey to citizenship, opening doors to a stronger sense of belonging.

Our work was guided by three strategic pillars to promote long-term economic mobility:

- Expanding economic opportunity through workforce education that prepares clients for high-paying, sustainable careers,
- Fueling entrepreneurship by supporting both emerging and established business owners, and
- Building generational wealth by helping first-time homebuyers transform the dream of homeownership into lasting assets.

To bring this vision to life, we refined how we measure success, strengthened research, and implemented systems to track our progress. We also extended our reach across Broward and Miami-Dade counties. Our Call Center served more than 7,400 individuals, an amazing 8.7% increase, ensuring faster access to critical support.

And while we deepened our impact, we stayed grounded in what makes HUF exceptional: our people. Staff members, dedicated volunteers, partners, and supporters—united by a shared mission to uplift and empower. This year, we invested over 48 hours of management training to strengthen our team’s skills and capacity. Together, we delivered services with excellence, compassion, and efficiency, bringing us closer to a more connected and resilient South Florida.

Growth with purpose means standing beside our community, hand in hand. After 42 years, we’ve learned that our role is not only to serve, but to listen. To Lead. To Advocate. To build trust that endures for generations to come.

To our partners, board members, funders, staff, volunteers, and friends, muchas gracias. Your belief in our mission ensures that HUF remains a beacon of strength, comfort, and hope.

Together, we are not just growing. We are growing with purpose!

Un Fuerte Abrazo!



Felipe Pinzón
President/CEO



Tony Abbate
HUF Board Chair



BOARD OF DIRECTORS

OFFICERS

Anthony J. Abbate
Chair | Florida Atlantic University

Maritza Alvarez
Chair-Elect | Memorial Healthcare System

Lisette Rodriguez
Treasurer | Veridian Accountants & Advisors

Christina Paradowski
Past-Chair | Mosaic Law

Carolina Cardozo, Esq.
Secretary

Daniel Herz
DFH Business Consultants Inc.

Alexandra Palau
All About Email Marketing

Christian Reyes
PNC Bank

Francisco Rivera
Sony Pictures Entertainment

Ana Rodriguez
Azul Insured

MEMBERS

Maria Barnard
JM Family Enterprises, Inc.

Elsa Bittar
JPMorgan Chase

Lesli Cartaya Franco
O'Connell & Goldberg Public Relations

Giselle Cushing
CVS/Aetna

Boris Espinoza
Citi Private Bank

Lucia Rodriguez
Lucia Rodriguez Strategic Solutions LLC

Angie Stone
Stone Business Solutions, Inc.

LEGAL COUNSEL

Manooch T. Azizi
Tripp Scott, P.A.



33,342



CLIENTS SERVED IN 2024

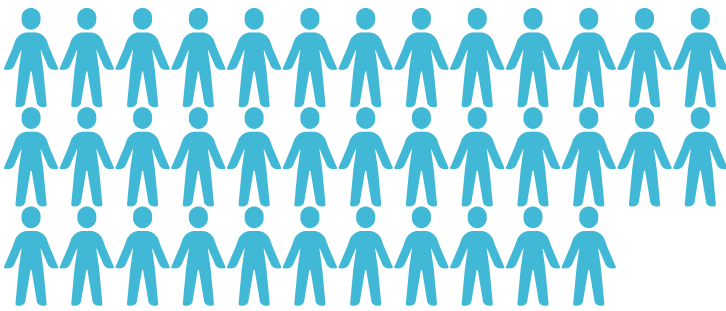


CENTER FOR WORKING FAMILIES

Empowering families towards economic independence and prosperity.

The Center for Working Families (CWF) follows a comprehensive approach that advances economic success for families through workforce development, economic support, and asset building. CWF helps low to middle-income families achieve financial prosperity by coordinating three core services: income support application assistance (public benefit enrollment, free tax preparation, healthcare access), workforce education and job placement, and money management including strategies for building generational wealth.

IMPACT BY NUMBERS



ROUNDED UP TO THE NEAREST ICON FOR DISPLAY PURPOSES

18,488

NUMBER OF CLIENTS SERVED IN 2024

 = 500 clients

12,566 clients

received healthcare and/or food related assistance.

3,386 clients

received assistance filing their tax returns.

764 clients

received housing and financial assistance, and/or attended financial capability and first-time homebuyer workshops.

1,426 clients

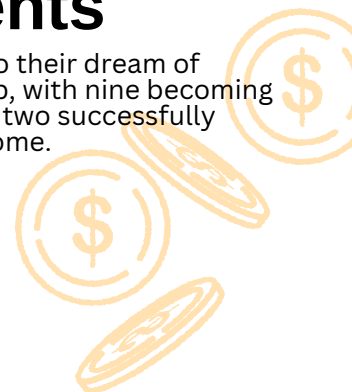
received entrepreneurship education and support to start or strengthen their current businesses.

335 clients

received employment service assistance.

11 clients

moved closer to their dream of homeownership, with nine becoming loan-ready and two successfully purchasing a home.





DIANA'S RECIPE FOR SUCCESS!

Diana, a lawyer from Colombia, moved to the U.S. with big dreams. When her contract with the United Nations ended, she faced challenges finding stable work. Instead of giving up, she turned to something she had always loved—baking.

With guidance from HUF's Emerging Entrepreneurs program, Diana transformed her passion into a thriving business. Her healthier banana bread became a hit, landing contracts with multiple cafés. But for Diana, success is about more than just business—it's about giving back. Through baking workshops, she now inspires others to pursue their own dreams.

*"Thank you for your support!"
-Diana*

MEET THE CAPORALI FAMILY : FROM HOMELESSNESS TO HOMEOWNERSHIP

For the Caporali family, owning a home once felt impossible. After experiencing homelessness for years, they longed for stability but didn't know where to start.

Through HUF's Pathways to Homeownership program, they gained the knowledge and confidence needed to navigate the home-buying process and secure the assistance necessary to purchase their first home. With post-purchase counseling, they are learning to budget, maintain their home, and plan for long-term stability.

Their story proves that with the right support, homeownership is not just a dream, but absolutely possible.



*"HUF has been instrumental in helping me secure my home. They treated me like family, and I'm forever grateful."
- Aixa*

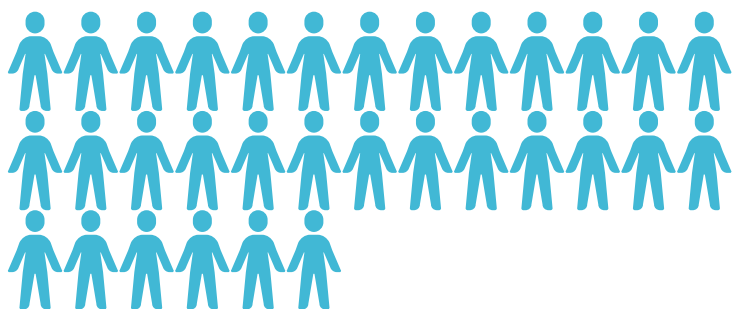
EDUCATION

Empowering families to achieve lasting success.




We promote healthy behaviors that create a pathway to learning and success. We provide resources that support academic achievement, emotional health, and economic mobility for both students and their families. This comprehensive strategy ensures holistic family support, fostering sustainable improvements across generations.

IMPACT BY NUMBERS



3,139

NUMBER OF CLIENTS SERVED IN 2024

 = 100 clients

ROUNDED UP TO THE NEAREST ICON FOR DISPLAY PURPOSES



100 clients

individuals and parents combined enrolled in the Unity 4Kids (U4K) program at the preschool

1,864 youths

and parents were served in the Unity 4Teens (U4T) Youth Development program.

614 clients

individual and parents were served in the Family Strengthening Program (FSP).

561 students

strengthened their language skill in the English for Speakers of Other Languages (ESOL) program.

11 children

graduated from the VPK program, and were kindergarten ready!

52 youths

graduated from high school taking the next step toward a brighter future by enrolling in college, technical school, university, or joining the military.



AVANI: A FUTURE LEADER IN THE MAKING!

Avani is a passionate artist, athlete, and scholar with big dreams—serving on the Supreme Court and becoming the first female U.S. President. She balances her love for drawing, dance, and sports with a strong dedication to academics.

With guidance from her Unity 4Teens success coach, Avani stays focused on her future. Her hard work was recognized when she was awarded a two-year Florida Prepaid Scholarship from Take Stock in Children. With her ambition and support system, Avani is on the path to greatness!



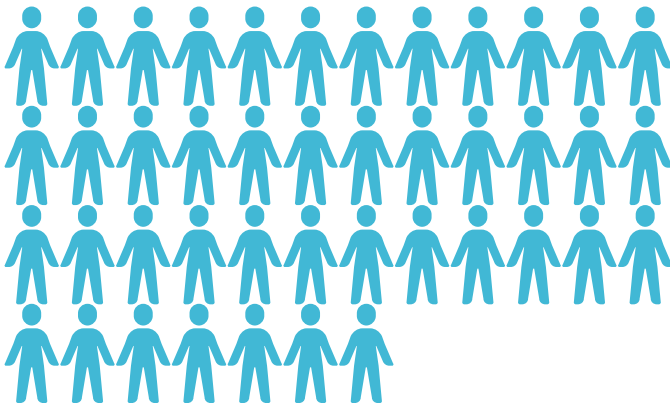
CIVIC ENGAGEMENT

Supporting clients towards becoming U.S. citizens.

The Civic Engagement Department builds personal self-sufficiency through civic participation, encourages involvement in the voting process and shapes community capacity. The department supports residents in the process of learning about their new country, how to get involved, advocates for their needs and leads them onto the pathway of citizenship.

IMPACT BY NUMBERS

 = 100 clients



ROUNDED UP TO THE NEAREST ICON FOR DISPLAY PURPOSES

4,292

NUMBER OF CLIENTS SERVED IN 2024

2,383 clients

attended citizenship classes.

1,909 clients

received other immigration services.

1,092 clients

submitted a citizenship application.

432 clients

became U.S. citizens with the help of the program.



U.S. Citizen



A DREAM REALIZED: AMERICA'S PATH TO CITIZENSHIP

America has lived in the U.S. since 1963 as a legal permanent resident but never took the next step to become a citizen. Uncertain about the process and the costs, she turned to our Pathways to Citizenship Program for assistance.

“I never imagined that such a big dream could come true,” she shared, reflecting on her journey. “But today it has—thanks to HUF.” Our team guided her through every step, and because she received SNAP benefits, she qualified for a fee waiver, removing a major barrier.

Today, America is a proud U.S. citizen, enjoying the healthcare and stability she had long hoped for.

“

I felt supported, heard, and guided throughout the entire process. I never imagined that such a big dream could come true, and today it has—thanks to HUF.

-America

”



2024 MISSION MOMENTS: HIGHLIGHTS OF IMPACT

With Deep Gratitude: Honoring the Generosity That’s Powering Our Vision Forward

It’s not every day that a nonprofit organization receives a gift so significant that it has the power to shift the course of its future. Grants of this size are rare. For community-based organizations like Hispanic Unity of Florida, they are almost mythical. But in 2024, what once seemed only to be a dream became a reality.

In 2024, HUF was awarded a \$3.8 million grant from **The Frederick A. DeLuca Foundation**, one of the largest single investments in our organization’s 42-year history. It was more than a boost of confidence.

It was a game-changing commitment to the thousands of families we serve and the bold vision we hold: a South Florida where every working family has a fair shot at financial stability and economic prosperity.



Frederick A. DeLuca
FOUNDATION



This grant supported that.

This transformational gift accelerates HUF’s bold vision to strengthen economic mobility for our community by expanding workforce development, entrepreneurship, housing, and outreach efforts. Rooted in a multigenerational (2Gen) approach, this partnership will help more families find stability, build assets, and thrive.

With this support, HUF is:

- Creating pathways to **high-wage careers** by aligning vocational training with industry needs and forging partnerships with employers and education institutions.
- Fueling **entrepreneurship** by delivering targeted resources to help aspiring and existing small business owners launch, sustain, and grow their ventures.
- Empowering **first-time homeowners** through financial education and homeownership counseling.
- Expanding **access to services across Miami-Dade County** through grassroots outreach and strategic collaborations.
- Strengthening **internal capacity** in marketing, outreach, data systems, and human resources to serve more families with excellence.
- Elevating our impact through **stronger data evaluation practices** that ensure every effort is both intentional and effective.



This wasn't just a milestone for HUF. It was a message: that our work matters, our model is strong, and when community, strategy, and courage align, extraordinary things happen. This grant is more than funding, it's a catalyst. With the DeLuca Foundation's partnership, we are not just expanding our services; we are expanding hope, deepening impact, and scaling dreams.

Together, we are building a future where every family has the opportunity to thrive.

Thank You ♥



A YEAR TO REMEMBER:

PURPOSEFUL GROWTH AND COMMUNITY IMPACT

Mission in Action: Empowering Clients, One Journey at a Time

In 2024, HUF stood alongside thousands of clients on their journey to stability and prosperity. We witnessed newly arrived families take their first steps toward citizenship. In Miami Dade, a mother of three walked into our Citizenship Clinic with a folder full of hopes. By day's end, her application was complete, marking the start of a new chapter, and thus we supported a total of 179 applicants with their Citizenship application.

We were fortunate to capture this event with our local news. From teens discovering their leadership voice in our piloted program for Unity 4Teens to clients receiving the keys to their first home through our housing counseling services, every story reminded us: dreams are possible, and progress is personal. We saw this too in the line of cars at our food distributions, ten events that brought over 63,000 pounds of food to more than 7,000 families. These moments of connection and care reinforced our belief that stability starts with access to food, to shelter, to opportunity.

Innovation Grounded with Intention

At HUF, innovation isn't a buzzword, it's a commitment to building systems that work better for people. In 2024, we piloted our first programmatic internal audit to ensure our services remain not only impactful but also sustainable. After 42 years of serving our community, we know that true sustainability isn't just about longevity. It's about staying rooted in purpose, being responsive to change, and evolving with the needs of those we serve. This year, we also strengthened our internal operations with the launch of a redefined marketing ticket system and updated our State of Hispanic and Immigrant Broward Report, expanding its reach to include Miami-Dade. These efforts reflect our intentional approach to growth as a data driven organization, guided by values, and designed to position HUF as a leader in research and service to Hispanic communities.



Advocacy with Heart: Lifting Community Voices

When HUF welcomed the Secretary of the U.S. Department of Health and Human Services, Xavier Becerra, and members of Congress, it wasn't just a photo op, it was a monumental moment to amplify the stories and struggles of those we serve. Set up to showcase our organization, the conversations during Secretary Becerra's visit were engaging and insightful.

As if having a Cabinet Secretary visit us wasn't enough, HUF organized youth-led conversations on justice, civic rights, and the future they envision. Through mock elections, voter registrations, and student-led events, we showed what civic engagement looks like in action: informed, empowered, and rooted in lived experience.



Data management isn't just about numbers. It's about creating clarity, driving smarter decisions, and building trust in every outcome.





The People Behind the Mission

At HUF, people are the purpose, and our team is the power. In 2024, we invested in our staff like never before. We celebrated milestones at our annual retreat, built new learning pathways, and promoted from within. Whether welcoming a new Director of Development or expanding our AmeriCorps team, we know every hire strengthens our capacity to serve with excellence and empathy. This investment in our people paid off, helping us increase revenue by 13% from 2023 to 2024 and positioning us to reach even more individuals and families with life-changing services.

Messaging that Moves People

We reimagined our approach to digital engagement, focusing on connection over content overload and increasing followers for a total of 14,153, across all our social media platforms. With thoughtful storytelling and strategic communication, we deepened our relationships with the communities we serve and the partners who make our work possible. Our digital platforms became more than tools. They became windows into our mission, filled with real voices and real impact. They became our face in the digital world.

Growing with Our Clients in Mind

From office renovations at the Gulfstream Early Learning Center to system upgrades and cloud migration, our infrastructure evolved in alignment with our mission. The IT team streamlined equipment acquisition and documentation, saving the organization over \$10,000 and improving efficiency across departments. Every improvement, from more welcoming spaces accommodating over 35+ staff members to smarter, more reliable tools, was made with one goal in mind: to better serve our clients and meet them where they are.

Community Events: Inspiring a Sense of Belonging

2024 was a year filled with unity, connection, and celebration. From the excitement of our first Puente al Futuro, a special evening designed to share strategic insights and strengthen community ties, to the vibrant energy of the Entrepreneur Summit, where 315 attendees gathered to exchange ideas, strategies, and inspiration for business growth, we created powerful spaces for clients, partners, and supporters to come together.

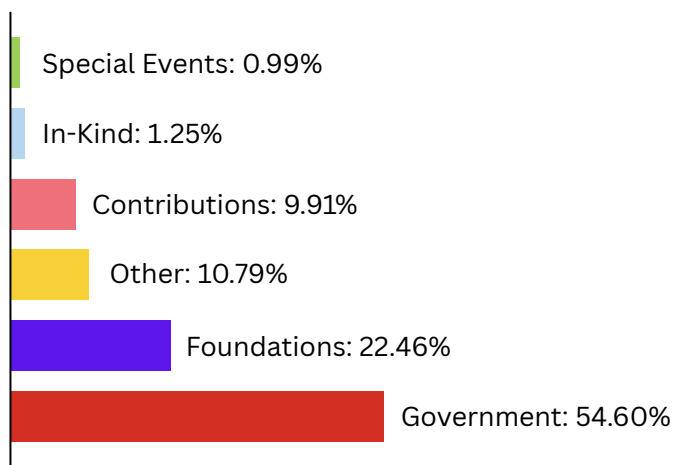
Surpassing our revenue goal by 25%, the Entrepreneur Summit was not just a success in numbers but also in impact. These events were more than moments on a calendar, they were living expressions of resilience, shared purpose, and the collective spirit that drives our mission forward.



INVESTING IN OUR MISSION

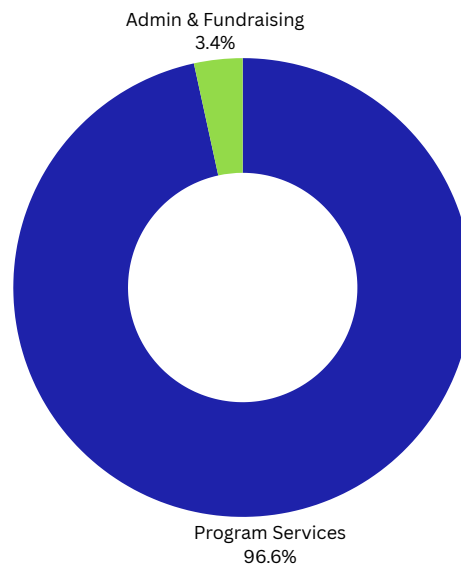
REVENUES

Contributions: \$939,315
 Foundations: \$2,127,456
 Government: \$5,172,521
 In-Kind: \$118,196
 Special Events: \$94,000
 Other: \$1,022,501
Total Revenues: \$9,473,989

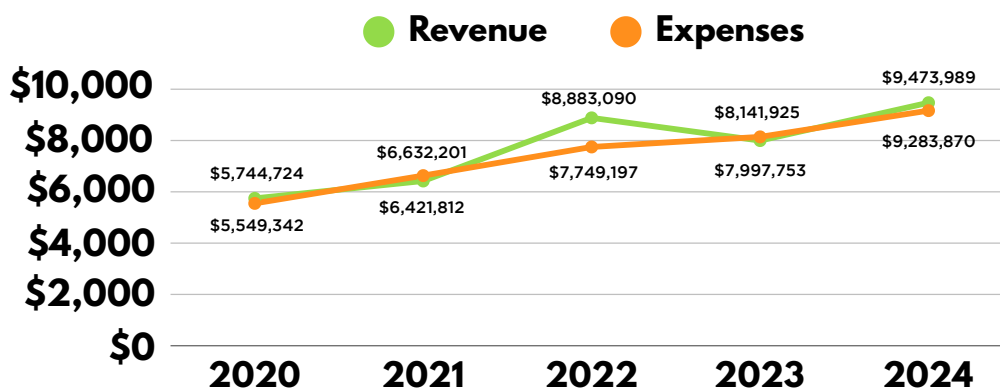


EXPENSES

Program Services: \$8,966,722
 Admin & Fundraising: \$317,148
Total Expenses: \$9,283,870



THROUGH THE YEARS 2020-2024



Disclaimer: This summary is provided for informational purposes only and does not represent a complete set of financial statements. For a comprehensive view of the organization's financial position and performance, please contact Leonor Romero, CFO, at lromero@hispanicunity.org.

WITH GRATITUDE TO OUR PARTNERS



Citi Foundation



JM Family Enterprises

JPMorganChase



THE JIM MORAN FOUNDATION
"THE FUTURE BELONGS TO THOSE WHO PREPARE FOR IT."

THE KRESGE FOUNDATION



\$50,000 - \$99,999

- Alfred and Rose Miniaci Foundation
- Annie E. Casey Foundation
- Broward College
- Catholic Charities of Miami-Dade County
- Flagstar Foundation
- National Association for Latino Community Asset Builders
- NALEO Education Fund
- State of Florida
- The School Board of Broward County
- Third Federal Savings & Loan
- TK Foundation
- United States Citizenship and Immigration Services (USCIS)

\$10,000 - \$24,999

- Amtrust
- Bank United
- Broward Sheriffs Office
- Citi
- City of Hollywood
- Cloud Software Group
- Fidelity Investments
- Florida Blue
- Florida Power & Light
- Howard Greenfield Charitable Foundation
- Regions Bank
- Sunshine Health
- TD Bank
- The Urban Institute
- UKG
- City of Hollywood Police Dept.
- Everbank
- Florida Panthers
- Raza Development Fund

\$25,000 - \$49,999

- Amazon
- Ansin Foundation
- Batchelor Foundation
- Burdette Beckmann, Inc. (BBI)
- Capital One
- Comcast
- Costco
- HCA Healthcare
- Holman Enterprises
- Memorial Healthcare System
- Miami Dade County
- Minnesota Life
- PNC Bank
- Tate Family Foundation
- Truist
- Wells Fargo



**Empowering a
New Generation
of Americans**

www.HispanicUnity.org
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